

Everything You Ever Wanted to Know But Were Afraid to Ask About

HIRING A WRITER OR EDITOR

WRITER

Does your content need to:

- ☞ Inform?
- ☞ Educate?
- ☞ Persuade?
- ☞ Entertain?

Then it must engage.

Whether fiction or nonfiction, if the reader loses interest, then the document loses its impact and fails to fulfill its purpose.

That's where Hen House Publishing comes in.

I'll review your content needs and work with you to produce engaging content targeted to your purpose. With over 25 years of professional writing experience, Hen House Publishing writes the content you need:

- ☞ Short stories
- ☞ Articles (magazines, newsletters, blogs)
- ☞ Brochures, proposals, press releases
- ☞ Business guides, manuals
- ☞ Novellas and novels.

Content writing services include researching the topic, drafting the document, editing the content, and revising per your feedback. For nonfiction, all reference and quoted material will be properly cited—no plagiarism! Standard rates:

- ☞ Up to 2,000 words - \$0.25 per word
- ☞ 2,001 – 5,000 words - \$0.20 per word
- ☞ 5,001 – 10,000 words - \$0.15 per word
- ☞ Over 10,000 words - \$0.10 per word

The minimum project fee for writing is \$50.

EDITOR

Editing is a deliberative exercise that requires every word on every line of the document be analyzed. This takes time and good judgment. Although adequate for catching basic errors, software cannot distinguish nuance or dialect or add insight.

Hen House Publishing editing service combines copy editing and content editing. As your editor, I will:

- ☞ Correct errors in spelling, punctuation, grammar, syntax, and sentence structure;
- ☞ Strengthen weak writing; tighten flabby (overwritten) prose; clarify awkward phrases; and improve stilted dialogue;
- ☞ Identify plot holes (fiction), discrepancies, inconsistencies, redundancies, and other flaws for remediation; and,
- ☞ Suggest improvements where appropriate.

The editor does not revise the content. The client or writer is responsible for reviewing edits made to the document and then accepting, rejecting, or acting upon corrections and suggestions.

The quality of the content and the number of rounds of editing required to produce clean, well-written, professional content determine the fee. Rates depend upon the level of service:

- ☞ 1 pass: deep edit – \$0.03 per word
- ☞ 2 passes: initial edit and edit of revised content - \$0.05 per word
- ☞ 3 passes: initial edit, edit of revised content, and final proofreading - \$0.06 per word

Hen House Publishing will edit a sample excerpted from your document—up to 500 words—at no charge, so I can evaluate the depth of editing needed and you can understand the service you'll receive.

The minimum fee for editing is \$25.



FOR MORE INFORMATION, CONTACT

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